

ORDER



KLAS

Orders	Order / Rev:	37571	Primary AE:	Mike Jones
	Alt Order #:	08879085	Sales Office:	K-WAS
	Product Desc:	Issue	Sales Region:	National
	Estimate:	1566		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	10/11/12 / 10/11/12		
	Order Type:	GENERAL		

Agency	Name:	Mundy Katowitz Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1322 G Street SE		
		Washington, DC 20003	Agency Commission:	15%

Advertiser	Name:	Priorities USA Action	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV1	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	52	\$59,600.00	\$50,660.00	October 2012	52	\$59,600.00	\$50,660.00	0.00
10/29/12	10/29/12	9	\$11,500.00	\$9,775.00	November 2012	9	\$11,500.00	\$9,775.00	0.00
					Totals	61	\$71,100.00	\$60,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$71,100.00
Market	100%	\$237,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$59,250.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,850.00
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/23/12	10/23/12	8 News Now 5a M-F	CM	5-6a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8-NOW 5AM															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-T-----		1	\$1,000.00			0.00					
E 2	8	10/24/12	10/24/12		CM	5-6a	--W----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
CBS This Morning 7-9a													
CBS This Morning													
CBS THS MRNG-2<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 15	8	10/29/12	10/29/12	CBS This Morning 7-9a CM		7-9a		M-----	:30	1	\$1,000.00LV1	0.00 NM	1 \$1,000.00
CBS This Morning													
CBS THS MRNG-2<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 16	8	10/23/12	10/23/12	Live w/Kelly	CM	9-10a		-T-----	:30	1	\$1,100.00LV1	0.00 NM	1 \$1,100.00
Live w/Kelly													
LIVE WTH KELLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 17	8	10/24/12	10/24/12	Live w/Kelly	CM	9-10a		--W----	:30	1	\$1,100.00LV1	0.00 NM	1 \$1,100.00
Live w/Kelly													
LIVE WTH KELLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 18	8	10/25/12	10/25/12	Live w/Kelly	CM	9-10a		---T---	:30	1	\$1,100.00LV1	0.00 NM	1 \$1,100.00
Live w/Kelly													
LIVE WTH KELLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 19	8	10/29/12	10/29/12	Live w/Kelly	CM	9-10a		M-----	:30	1	\$1,100.00LV1	0.00 NM	1 \$1,100.00
Live w/Kelly													
LIVE WTH KELLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 20	8	10/23/12	10/23/12	8 News Now Noon M-F	CM	12-1230p		-T-----	:30	1	\$1,200.00LV1	0.00 NM	1 \$1,200.00
8 News Now Noon M-F													
8-NOW NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 21	8	10/24/12	10/24/12	8 News Now Noon M-F	CM	12-1230p		--W----	:30	1	\$1,200.00LV1	0.00 NM	1 \$1,200.00
8 News Now Noon M-F													
8-NOW NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 22	8	10/25/12	10/25/12	8 News Now Noon M-F	CM	12-1230p		---T---	:30	1	\$1,200.00LV1	0.00 NM	1 \$1,200.00
8 News Now Noon M-F													
8-NOW NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 23	8	10/26/12	10/26/12	8 News Now Noon M-F	CM	12-1230p		----F--	:30	1	\$1,200.00LV1	0.00 NM	1 \$1,200.00
8 News Now Noon M-F													
8-NOW NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 24	8	10/29/12	10/29/12	8 News Now Noon M-F	CM	12-1230p		M-----	:30	1	\$1,200.00LV1	0.00 NM	1 \$1,200.00
8 News Now Noon M-F													
8-NOW NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 25	8	10/26/12	10/26/12	1230-2p Soaps/ LMAD	CM	1230-2p		----F--	:30	1	\$1,350.00LV1	0.00 NM	1 \$1,350.00
Soaps / Let's Make A Deal													
BOLD & BEAUTIFUL/DEAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
E 26	8	10/23/12	10/23/12		CM	3-4p		-T-----	:30	1	\$1,600.00LV1	0.00 NM	1 \$1,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Ellen										
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--T----		1	\$1,600.00	0.00						
E 27	8	10/24/12	10/24/12	Ellen	CM	3-4p	--W----	:30	1	\$1,600.00	LV1	0.00	NM	1 \$1,600.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$1,600.00	0.00						
E 28	8	10/25/12	10/25/12	Ellen	CM	3-4p	---T---	:30	1	\$1,600.00	LV1	0.00	NM	1 \$1,600.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--T----		1	\$1,600.00	0.00						
E 29	8	10/26/12	10/26/12	Ellen	CM	3-4p	----F--	:30	1	\$1,600.00	LV1	0.00	NM	1 \$1,600.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	----F--		1	\$1,600.00	0.00						
E 30	8	10/24/12	10/24/12	8 News Now 4p M-F	CM	4-5p	--W----	:30	1	\$1,600.00	LV1	0.00	NM	1 \$1,600.00
				8 News Now 4p M-F										
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$1,600.00	0.00						
E 31	8	10/25/12	10/25/12	8 News Now 4p M-F	CM	4-5p	---T---	:30	1	\$1,600.00	LV1	0.00	NM	1 \$1,600.00
				8 News Now 4p M-F										
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--T---		1	\$1,600.00	0.00						
E 32	8	10/29/12	10/29/12	8 News Now 4p M-F	CM	4-5p	M-----	:30	1	\$1,600.00	LV1	0.00	NM	1 \$1,600.00
				8 News Now 4p M-F										
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$1,600.00	0.00						
E 33	8	10/23/12	10/23/12	8 News Now 5-630p M-FCM		5-630p	-T-----	:30	1	\$1,700.00	LV1	0.00	NM	1 \$1,700.00
				8 News Now 5-630p M-F										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	-T-----		1	\$1,700.00	0.00						
E 34	8	10/24/12	10/24/12	8 News Now 5-630p M-FCM		5-630p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1 \$1,700.00
				8 News Now 5-630p M-F										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$1,700.00	0.00						
E 35	8	10/25/12	10/25/12	8 News Now 5-630p M-FCM		5-630p	---T---	:30	1	\$1,700.00	LV1	0.00	NM	1 \$1,700.00
				8 News Now 5-630p M-F										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	--T---		1	\$1,700.00	0.00						
E 36	8	10/26/12	10/26/12	8 News Now 5-630p M-FCM		5-630p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1 \$1,700.00
				8 News Now 5-630p M-F										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	----F--		1	\$1,700.00	0.00						
E 37	8	10/25/12	10/25/12	630-7p Inside Edition	CM	630-7p	---T---	:30	1	\$3,000.00	LV1	0.00	NM	1 \$3,000.00
				Inside Edition										
				INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/22/12	10/28/12	---T---		1	\$3,000.00	0.00						
E 38	8	10/29/12	10/29/12		CM	630-7p	M-----	:30	1	\$3,000.00	LV1	0.00	NM	1 \$3,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
630-7p Inside Edition													
Inside Edition													
INSIDE EDITION													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1	\$3,000.00	0.00					
E 39	8	10/24/12	10/24/12	7-8p Rotator	CM	7-8p	--W----	:30	1	\$3,000.00	LV1	0.00 NM	1 \$3,000.00
				7-8p Rotator									
ENT TONIGHT 30/INSIDER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1	\$3,000.00	0.00					
E 40	8	10/26/12	10/26/12	7-8p Rotator	CM	7-8p	----F--	:30	1	\$3,000.00	LV1	0.00 NM	1 \$3,000.00
				7-8p Rotator									
ENT TONIGHT 30/INSIDER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1	\$3,000.00	0.00					
E 41	8	10/23/12	10/23/12	Letterman	CM	1135p-1237a	-T-----	:30	1	\$950.00	LV1	0.00 NM	1 \$950.00
				Letterman									
D LETTERMAN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	-T-----		1	\$950.00	0.00					
E 42	8	10/24/12	10/24/12	Letterman	CM	1135p-1237a	--W----	:30	1	\$950.00	LV1	0.00 NM	1 \$950.00
				Letterman									
D LETTERMAN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1	\$950.00	0.00					
E 43	8	10/25/12	10/25/12	Letterman	CM	1135p-1237a	---T---	:30	1	\$950.00	LV1	0.00 NM	1 \$950.00
				Letterman									
D LETTERMAN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1	\$950.00	0.00					
E 44	8	10/26/12	10/26/12	Letterman	CM	1135p-1237a	----F--	:30	1	\$950.00	LV1	0.00 NM	1 \$950.00
				Letterman									
D LETTERMAN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1	\$950.00	0.00					
E 45	8	10/29/12	10/29/12	Letterman	CM	1135p-1237a	M-----	:30	1	\$950.00	LV1	0.00 NM	1 \$950.00
				Letterman									
D LETTERMAN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1	\$950.00	0.00					
E 46	8	10/23/12	10/23/12	Craig Ferguson	CM	1237a-137a	-T-----	:30	1	\$450.00	LV1	0.00 NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)							
LT-FERGUSN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	-T-----		1	\$450.00	0.00					
E 47	8	10/24/12	10/24/12	Craig Ferguson	CM	1237a-137a	--W----	:30	1	\$450.00	LV1	0.00 NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)							
LT-FERGUSN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1	\$450.00	0.00					
E 48	8	10/25/12	10/25/12	Craig Ferguson	CM	1237a-137a	---T---	:30	1	\$450.00	LV1	0.00 NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)							
LT-FERGUSN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1	\$450.00	0.00					
E 49	8	10/26/12	10/26/12	Craig Ferguson	CM	1237a-137a	----F--	:30	1	\$450.00	LV1	0.00 NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)							
LT-FERGUSN-CBS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1	\$450.00	0.00					
E 50	8	10/29/12	10/29/12		CM	1237a-137a	M-----	:30	1	\$450.00	LV1	0.00 NM	1 \$450.00

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Craig Ferguson														
Craig Ferguson														
(12:37 XM-1:37 XM)														
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 51	8	10/24/12	10/24/12	Week: 10/29/12	11/04/12	M-----		1	\$450.00	0.00				
Electric Playground														
(1:37 XM-2:37 XM)														
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 52	8	10/26/12	10/26/12	Week: 10/22/12	10/28/12	--W----		1	\$100.00	0.00				
Electric Playground														
(1:37 XM-2:37 XM)														
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 53	8	10/27/12	10/27/12	Week: 10/22/12	10/28/12	----F--		1	\$100.00	0.00				
Politics Now S Sebelius CM														
Politics Now S Sebelius														
(5:30 PM-6:00 PM)														
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 54	8	10/27/12	10/27/12	Week: 10/22/12	10/28/12	-----S-		1	\$1,000.00	0.00				
Sat 7-8p - ET Wknd CM														
Ent Tonight Weekend														
ENT TONIGHT 60														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 55	8	10/27/12	10/27/12	Week: 10/22/12	10/28/12	-----S-		1	\$600.00	0.00				
8 News Now Sat 11p CM														
8 News Now Sat 11p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 56	8	10/28/12	10/28/12	Week: 10/22/12	10/28/12	-----S-		1	\$1,100.00	0.00				
8 News Now Sun 11p CM														
8 News Now Sun 11p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 57	8	10/27/12	10/27/12	Week: 10/22/12	10/28/12	-----S		1	\$1,100.00	0.00				
Sat 1135p-1235a Priv Pr CM														
Private Practice														
UNIT, THE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 58	8	10/27/12	10/27/12	Week: 10/22/12	10/28/12	-----S-		1	\$350.00	0.00				
1135p-1235a														
-----S-														
:30														
\$350.00														
BROTHERS&SISTERS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 59	8	10/28/12	10/28/12	Week: 10/22/12	10/28/12	-----S-		1	\$200.00	0.00				
8 News Now Sun AM #1CM														
8 News Now Sun AM #1														
8-NOW SU MR1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 60	8	10/28/12	10/28/12	Week: 10/22/12	10/28/12	-----S		1	\$700.00	0.00				
Sun 3-4p Storm Stories CM														
Insider Weekend														
STORM STORIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
E 61	8	10/28/12	10/28/12	Week: 10/22/12	10/28/12	-----S		1	\$450.00	0.00				
8 News Now Sun 5-7p CM														
8 News Now Sun 5-7p														
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S				1	\$650.00	0.00				
Totals														

61 \$71,100.00